

Invitation to Submit a Case Study Using Vishay Foil Resistors

Dear Colleagues:

Vishay Foil Resistors invites you to submit a case study explaining your use of any of its precision resistor products.

We are soliciting case studies involving problems that have been successfully solved using Vishay Foil Resistors. More unique problems are of even greater interest. And specifically documented results are most appreciated.

Sharing case studies is an effective way to raise awareness of and to promote your own company's products and technologies around the world through Vishay Precision Group's strong global presence.

We plan to publish on our website the most interesting, best detailed, and best documented case studies we receive.

We ask that you complete the attached Permission to Publish form and return it with your article to our Vishay Foil Resistors support team by e-mail to the address below. The form will also act as a template guideline in preparing your article.

If you need additional information or assistance as you prepare your case study article, please contact me directly.

Best Regards,

Yuval Hernik Application Engineering and Marketing Director

Vishay Precision Group, Inc. (VPG) Vishay Foil Resistors

E-mail: <u>yuval.hernik@vishaypg.com</u>

Vishay Precision Group, Inc. Three Great Valley Parkway, Suite 150 • Malvern • PA 19355 • USA • Phone +1-484-321-5300 • Fax +1-484-321-5301



Permission to Publish

| То: | Vishay Precision Group, Inc. Legal Department Three Great Valley Parkway, Suite 150 Malvern; PA 19355 USA |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------|
| Author's Name: | |
| Title: | |
| Company: | |
| Address: | |
| Telephone: | |
| E-mail: | |
| Description of Case S | |
| Attached images provis | ionally entitled: |
| | ated Vishay Foil Resistors Demo presentation? |
| Vishay Precision Group, Ir | Page 1/2 c. |

-0

Permissions

Company hereby irrevocably grants to Vishay Precision Group, Inc. ("VPG") the unlimited royalty-free permission to copy, publish, distribute, display, modify, translate, and create derivative works of, in whole or in part, the above described case study in all formats and media, whether now known or hereafter developed, throughout the world in perpetuity, including, but not limited to, VPG Web sites, press releases, trade or industry journals, newsletters, advertisements, brochures, multimedia presentations, and videos.

Company agrees that the above permission covers any of the following that might be included in the attached case study:

- a) company names, trade names, trademarks, service marks, logos, screenshots, and depictions identifying or referring to Company and any of its products and services;
- b) names, likenesses, photographs (and modifications and alterations thereof), and quotes of its employees and personnel; and
- c) materials owned by Company under copyright or other intellectual property laws.

Company also agrees that the above permissions are granted on Company and its affiliates and their respective employees and personnel and extend to VPG's licensees and contractors. Company hereby represents and warrants that

- 1) the attached case study is accurate and not misleading,
- 2) it has full right and authority to grant all such permissions and
- 3) use of the case study does not violate any rights, including copyrights, of any third party.

This document embodies the entire understanding between Company and VPG regarding its subject matter and supersedes all prior representations and communications, whether oral or written, and waiver or modification may be made except in a writing signed by VPG and Company.

| Signature of Authorized Representative: | |
|-----------------------------------------|--|
| Printed or Typed Name: | |
| Date: | |

Please specify:

| Do you wish us to use the individual(s) names in connection with this article/application? | | |
|--------------------------------------------------------------------------------------------|-------|--|
| Do you wish us to use the Company name in connection with this article/app? | Y / N | |



Product Group: Vishay Foil Resistors

Case Study Template

Vishay Precision Group is pleased that you are sharing your positive experience with Vishay Foil Resistors with other engineers in the world. Please be so kind as to follow the template outlined below where possible.

Once the content fills the form field, a symbol E appears at lower-right corner. Clicking on the symbol reveals a scroll bar.